6.2.1 ***The institutional Strategic/ Perspective plan is effectively deployed***

The Institute has well placed strategic plan, which consists of ten focus areas, mainly

1. Teaching Learning Process
2. Research and Consultancy
3. Student Support and Success
4. Enhanced Students’ Experience
5. Enhanced Alumni Engagement
6. People & Welfare
7. Social Media Connect
8. Entrepreneurial & Innovation Ecosystem
9. Campus & Services
10. Sustainability

Out of all the well-deployed core areas, a case study of one of the focus areas ( Student support and success ) is presented below

* Student Support and Success

MITAOE is a sought-after campus for the major multinational corporations for campus placements. The **Corporate Relations and Placement Cell** (CRPC) has a legacy of providing quality placements to the students. Top players visit MITAOE to recruit engineers with innovative and reengineering spirit. The CRPC offers an excellent corporate interface by arranging interactive sessions with industry veterans. Soft skills training is imparted to the students to make them corporate worthy. The CRPC endeavours to provide excellent job opportunities to the students. It also inspires the students to become first-generation entrepreneurs. MITAOE’s vision and beliefs consolidate in its efforts to ensure that its students become self-developed industrialists of tomorrow. The department works on aptitude test preparation, personality development, and industry-institute interactions. Students have a mission of adding value to society through technological innovation. Thus, the recruiters have always found value in the quality of students at MITAOE.

·        **Activity details**

* + To provide **employability-based training** through different curricular as well as co-curricular activities. (Communication skills, professional skills, and employability skills related to mandatory courses in the curriculum)
  + To conduct major/minor **career assessment tests** through AMCAT and B Tech Guru placement-ready platforms from the second year onwards for all the students, followed by counseling sessions.
  + To provide the necessary training and assessment platforms for **the personality development** of the students from the employability perspective.
  + To organize various **expert sessions, technical series, webinars, seminars, and panel discussions** on current trends in technology or industry requirements in collaboration with various industry professionals.
  + To encourage the students for **industry-sponsored projects** and **consultancy works** to solve the real-time techno-socio-economic problems.
  + To provide maximum industrial opportunities for short-term (4-6 weeks during June-July) **Student Internship Programs (SIP)** which are mandatory for all students to enhance their soft and technical skills.
  + To connect the students with various MNCs for **Semester Long Internship Programs (SLIP)** to provide the industrial opportunity for them, to work as full-time interns during their 8th semester.
  + To organize **campus recruitment drives** for UG and PG students.
  + To create opportunities for the students to work in the field of their choice with **industry leaders**.

·        **Industry connects and placement outcome**

* The Institute has established a long-term relationship with many **corporates** for industry-sponsored projects, various internship programs, technical training, industrial visits, campus placement, etc., to bridge the gap between industry requirements and academia.
* Around **500+ industries** support the MITAOE students for different employability-related activities every year.

The impact of various employability activities has been observed on overall campus placement, and **enhancement in placements** has been seen **at around 20%**.